

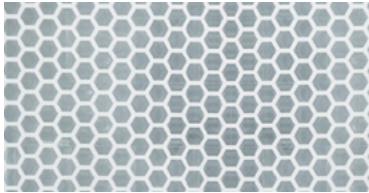


# Avery Dennison® Reflective Films

A select reflective portfolio  
tailored to vehicle applications.



# Avery Dennison® V-8000 Series



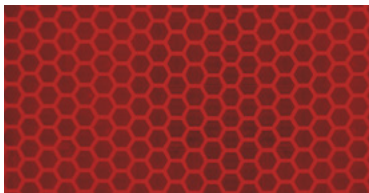
V-8000  
White



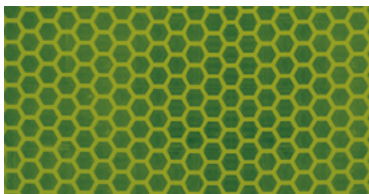
V-8005  
Blue



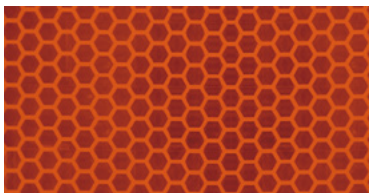
V-8007  
Green



V-8008  
Red



V-8013  
Fluorescent  
Yellow-Green



V-8014  
Fluorescent  
Orange

**Highest possible emergency vehicle reflectivity - the all-in-one prismatic solution for design flexibility and long-term durability.**

### FLEET MANAGER

- > Omnidirectional for homogeneous night-time visibility (unique to Avery Dennison)
- > Solid metallic layer: resists water, dirt and reflectivity loss from dents
- > Striking day/night-time appearance
- > Can be printed and cut
- > Long-term durability: 7 years (standard colour), 5 years (fluorescent)

### CONVERTER FRIENDLY

- > Omnidirectional: apply in any orientation and obtain consistent performance (unique to Avery Dennison)
- > Solid metallic layer: eliminates edge sealing - save time and money when converting/applying
- > Easy to apply and conforms to simple curves
- > Convert with digital print, screen print and sign cut
- > 1.22 meter width for design flexibility and less scrap
- > Suitable RA2-C material to create Chevrons (white/red; yellow/red) according to TPESC and DIN 30710



CHEVRON



CHEVRON



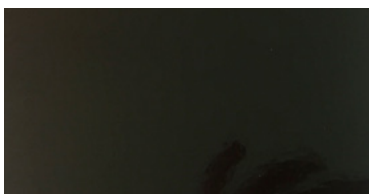
## Avery Dennison® V-4000 Series



V-4000  
Orange



V-4000  
Blue



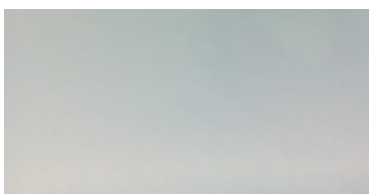
V-4000  
Black



V-4000  
Red



V-4000  
Yellow



V-4000  
White

**An outstanding beaded reflective film for long-term commercial and emergency fleet applications.**

### FLEET MANAGER

- > Striking brand visibility 24 hours: increase vehicle appearance and safety
- > Up to 7 years warranted durability
- > Several design options: can be printed and cut
- > 6 high gloss colours (or match your corporate colour - as of Q4 2018))
- > Removes easily and cleanly (e.g. end of lease)

### CONVERTER FRIENDLY

- > Quick and easy application (with Easy Apply™) + slideability and repositionability
- > Superior printability across all platforms
- > Sign-cutting possible
- > Superb conformability to moderate curves



# Avery Dennison® V-4000E Series



V-4000E  
Orange



104R-000005

**Beaded reflective film designed for Truck and Trailer applications in Europe. Compliant with regulation ECE-104 Class E.**

## FLEET MANAGER

- > Striking 24-hour brand visibility: enhances vehicle appearance and safety
- > Up to 7 years warranted durability
- > Several design options: can be printed and cut
- > 6 high gloss colours (+ match your corporate colour - as of Q4 2018)
- > Removes easily and cleanly (e.g. end of lease)



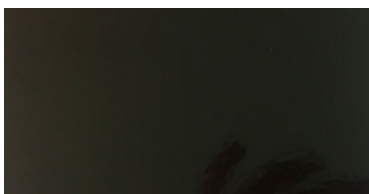
V-4000E  
Blue



104R-000005

## CONVERTER FRIENDLY

- > Quick and easy application (Easy Apply™) + slideability and repositionability
- > Superior printability across all platforms
- > Sign-cutting possible
- > Superb conformability to moderate curves



V-4000E  
Black



104R-000005



V-4000E  
Red



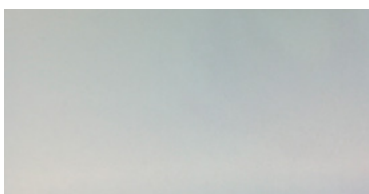
104R-000005



V-4000E  
Yellow



104R-000005



V-4000E  
White



104R-000005



V-4000E



# Avery Dennison® Conspicuity Tape



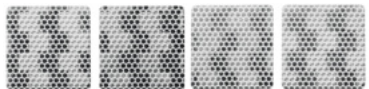
V-6700-B  
White



V-6722-B  
Red



V-6701-B  
Yellow



V-6790  
White



V-6792  
Red



V-6791  
Yellow

**Designed for easy night-time vehicle recognition and increased road safety.**

> **V-6700B Series - For rigid substrates.**

**Easy application and long-term durability.**

> **V-6790 Series - For easy application on flexible PVC curtains**

## CONSPICUITY TAPE

> ECE-104 Class C compliant

> 8 years durability for V-6700B Series and 3 years durability for V-6790 Series

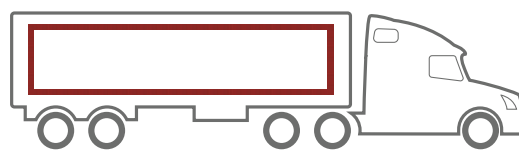
> Increases visibility and safety of vehicle

> Fast and easy application

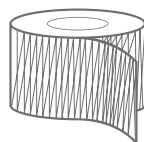
> Omnidirectional - apply in any orientation and obtain consistent performance (unique to Avery Dennison)

> Solid metallic layer: resists water, dirt and reflectivity loss from dents

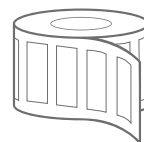
> Possibility to print customized corporate logo on the tape



CONSPICUITY TAPE



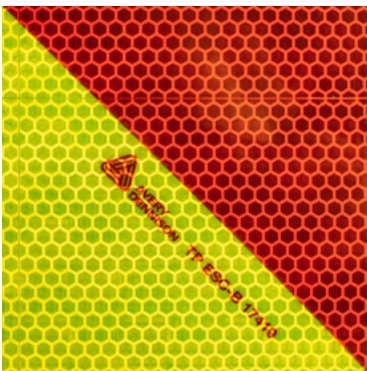
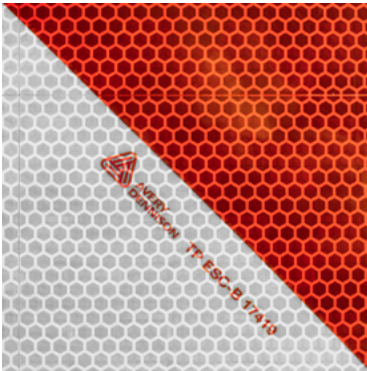
V-6700B



V-6790



## Avery Dennison® Reflective Chevrons Markings



Markings made for emergency vehicles, roadside services and technical support fleets.

- > Easy to apply and conforms to simple curves
- > Compliant with TPESC-B (France) and DIN 30710 (Germany)
- > Available in several sizes:
  - 0.141 x 45.72m
  - 0.282 x 45.72m
  - 1.2 x 22.86m

### FLEET MANAGER

- > Improved safety, with better visibility of moving or stationary vehicles
- > Striking and bold day-time appearance
- > Bright and vivid night-time presence
- > Solid metallic layer - resists water, dirt and reflectivity loss from dents
- > Long term durability
- > Higher resistance against abrasion



Join the Avery Dennison Community

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